КАЗАХСКИЙ НАЦИОНАЛЬНЫЙ УНИВЕРСИТЕТ ИМ. АЛЬ-ФАРАБИ

**Факультет журналистики**

**Кафедра печати и электронных СМИ**

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| **Согласовано**На заседанииФакультета журналистикиПротокол №\_\_\_ от «\_\_» \_\_\_\_\_\_\_ 2013 г.Декан\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | УтвержденоНа заседании Научно-методическогоСовета университетаПротокол №\_\_\_ от «\_\_» \_\_\_\_\_\_\_ 2013 гПервый проректор\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

УЧЕБНО-МЕТОДИЧЕСКИЙ КОМПЛЕКС ДИСЦИПЛИНЫ

NEW MEDIA

Специальность 5В050400 – ЖУРНАЛИСТИКА

Форма обучения дневная

**Алматы 20**

**Exam questions on «New Media»**

1. Formation of media on the Internet.
2. Theoretical foundations of information and communication technologies in journalist activities.
3. Basics of search, collection and work with information in different formats;
4. Internet hardware and software functioning.
5. Internet-technologies and their application in all spheres of human life, including education and leisure.
6. New media. History. What is New Media? Globalization and new media.
7. New Media as a tool for social change. National security.
8. Interactivity and new media. Multimedia.
9. Multimedia news portals in Kazakhstan.
10. Foreign multimedia news portals.
11. Multimedia infotainment portals in Kazakhstan.
12. Foreign media infotainment portals.
13. The phenomenon of the blogosphere. Blogs and traditional media.
14. Computer networks. Internet. Computer security: basic concepts of local and global networks.
15. Network Services, an overview of the Internet, the connection to the Internet service provider; protocols TCP / IP; addressing Internet.
16. Concept of computer security and computer viruses and methods of protection against them; protection of information in the Internet, the concept of asymmetric encryption information, the principle of adequacy of protection, the concept of an electronic signature, the concept of electronic certificates.
17. Basic concepts of Word Wide Web: general concepts of browsers, access to the file archives.
18. Work in the browser: opening and view in web-pages; management techniques browser, work with multiple windows, setting the properties browser. Search information in World Wide Web.
19. Communication on the Internet: netiquette; service ICQ, Skype, MSN; overview of IRC; conversational servers’ www-interface.\
20. Publish Web-documents: the registration document on www-server, sending files to the server, transfer files using ftp-client, site registration on search engines